

Research on the integration of excellent culture in ideological and political education of college students

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Abstract. This paper mainly focuses on the integration of excellent culture. Firstly, this paper expounds the basic connotation of excellent traditional Chinese culture, revolutionary culture and advanced socialist culture, and analyzes the internal organic connection of excellent culture. On this basis, it points out the existing problems of excellent cultural integration, including the lack of overall integration, the different understanding of the ways and methods of integration and the insufficient depth and breadth of integration. The causes of the problems are analyzed: lack of scientific theoretical analysis, failure to timely overcome the cognitive bias and simplification tendency in the educational process. Finally, it puts forward some practical countermeasures to promote the integration of excellent culture in the ideological and political education of college students.

1. Excellent cultural content

1.1 Excellent traditional Chinese culture

The excellent traditional Chinese culture is the inherent spiritual culture of the Chinese nation and the centripetal force of the Chinese nation formed over thousands of years.

1.2 Revolutionary culture

China's revolutionary culture shall refer to the culture formed by the Chinese people on the basis of their continuous selection, integration, reorganization and integration of Chinese and foreign excellent cultural ideas in their long-term revolutionary practice, guided by marxism, reflecting the reality of China's revolution and uniting the unique thoughts and spiritual outlook of the communists and the revolutionary masses.

1.3 Advanced socialist culture

Advanced socialist culture is rooted in outstanding traditional culture, through the revolutionary cultural enrichment and incentives, China based practice, absorbing foreign culture beneficial results, through continuous innovation, has achieved democracy, an organic unity of scientific, the mass and the openness, inclusiveness and effectively promotes the development of social productive forces, advanced culture embodies the social superiority, also became the socialist culture with Chinese characteristics the source of confidence and motivation.

2. Internal and organic connection of excellent culture

2.1 The root link of Chinese excellent traditional culture in excellent culture

Chinese fine traditional culture is a strong foundation for the continuous development of Chinese culture. Chinese revolutionary culture cannot be separated from the foundation of Chinese fine traditional culture, and Chinese fine traditional culture is a solid foothold for the formation and development of revolutionary culture. If there are no excellent traditional cultural sources, the

revolutionary period will lack of spiritual strength. The spiritual connotation contained in the excellent Chinese tradition is also the root of the development of the connotation of the advanced socialist culture.

2.2 Supporting links of revolutionary culture in excellent culture

The supporting link between Chinese revolutionary culture and advanced socialist culture is most clearly embodied in the revolutionary spirit embodied in revolutionary culture and plays a supporting role in vigorously promoting advanced socialist culture. The supporting connection of revolutionary culture to excellent traditional Chinese culture is reflected in the fact that there has always been revolutionary cultural tradition, even if it is not a revolution in the modern sense, it makes the traditional Chinese culture have a certain hardness, supporting the formation of excellent cultural tradition.

2.3 Guiding links of socialist advanced culture in excellent culture

The dissemination and practice of Chinese fine traditional culture in contemporary China needs the guidance of advanced socialist culture. In order to carry forward the excellent traditional Chinese culture in the current complex social environment, we must stick to the orientation of advanced socialist culture. Only by taking the advanced socialist culture as the orientation, can the revolutionary culture be vigorously promoted in the new era, continue to maintain the revolutionary nature, and play a greater role in cultural promotion under the new situation of reform and development.

3. Problems and reasons of excellent cultural integration in ideological and political education of college students

3.1 The integration of excellent culture in ideological and political education of college students

3.1.1 Excellent cultural education has not been fully integrated on the whole

Applying the theory of research has not yet fully developed, at present only some famous scholars made some profound articles, and not a lot of theoretical research to follow, which makes excellent cultural fusion is widely spread, the theory is not prepared, lack of in-depth analysis of the inner link between elite culture and also to the ways and methods of fusion rarely mentioned. The lack of theoretical research will inevitably lead to the lack of educational practice. Some schools now is basically to Chinese excellent traditional culture into the university students' ideological and political education work, vigorously carry out traditional culture education, some schools now also vigorously advocates the revolutionary culture, learning cultural revolution spirit, or is to strengthen students' education in the socialist advanced culture, but this is only a single, very few schools excellent culture can be combined to carry out comprehensive ideological education. From this point of view, the excellent cultural integration in the ideological and political education of college students has not been carried out comprehensively and thoroughly.

3.1.2 There are different understandings on the ways and methods of fusion

First of all, there is no clear priority in the ways and methods of excellent cultural integration, and there is a deviation in the degree of attention to excellent culture. Some schools strongly advocate the teachers and students to learn the excellent traditional Chinese culture, but ignore the requirement that the cultural education should be combined with the development of The Times. Some schools only pay attention to the education of advanced socialist culture, but neglect the education of excellent traditional Chinese culture and revolutionary culture, which makes the ideological and political education lack of root support.

Secondly, there is a rigid combination of three cultural forms in the ways and methods of excellent cultural integration. Although there is a desire to achieve the integration of excellent culture, the method of ideological and political education is too simplistic. These rigid requirements make teachers and students resist learning and still stick to the traditional rigid education method, which results in the lack of motivation for students to learn.

Finally, teachers' understanding of excellent cultural integration is too one-sided. In some schools, the teaching arrangement of excellent cultural integration is too fragmented in curriculum setting. Some teachers, in order to cater for students' learning interests, arbitrarily modify the content of excellent culture, changing the essence of culture and lacking a serious attitude towards culture.

3.1.3 Insufficient depth and breadth of fusion

First of all, excellent cultural integration is only a superficial suggestion in the school. The school has not built a special working group, nor has it really put itself into the integration work, which makes the excellent cultural integration work just stay in the article, but not reflected in the actual educational work. Moreover, the school has no specific system for excellent cultural integration, which leads to the lack of institutionalized norms for the education of excellent cultural integration.

Secondly, excellent teachers with cultural integration cannot meet the needs of education, and many schools lack competent teachers. It is common to have teachers who are good at traditional culture but only have a partial understanding of advanced socialist culture. However, some schools have young teachers who are familiar with the cultural influence of the current era, pay attention to the advanced socialist culture and neglect the traditional cultural education, which leads to the confusion of students' cultural foundation and the lack of cultural identity.

Finally, the three cultural forms of excellent traditional Chinese culture, revolutionary culture and advanced socialist culture are closely related to each other. However, educators do not have a clear understanding of the three cultures in various periods, ignore the inheritance of culture, and only understand one of them.

3.2 Reasons for problems in excellent cultural integration

3.2.1 Lack of scientific theoretical analysis of the internal connection of fusion

In the outstanding cultural integration appears the insufficiency question, the theory research insufficiency is the important reason. Excellent cultural fusion is a new topic, theoretical research on certain to have difficulty, need to fully understand the three different forms of culture, on the basis of basic connotation and characteristics of their respective find three cultural inner link of the basic logical clues, and seek to realize the correspondency of fusion, this is the theoretical researchers put forward higher request, need to China's outstanding traditional culture, cultural revolution and the socialist advanced culture has a profound understanding, to do this, apparently, is not easy.

3.2.2 The cognitive deviation of fusion fails to clarify right and wrong in time

There are mainly two kinds of cognitive deviations on excellent cultural integration: one is wrong understanding, the other is one-sided understanding. The misunderstanding is influenced by the hostile forces' attack and slander on the excellent culture. The partial understanding of the cognitive bias is mainly due to the insufficient understanding of the significance of excellent cultural integration. In order to realize the integration of excellent culture and advance in theory and practice, it is necessary to clarify the right and wrong of these cognitive deviations in time, but such clarification and correction work has not been carried out effectively. Many schools do not take the integration of excellent culture in the implementation of ideological and political education as a problem, which leads to the problems in this aspect have not been solved.

3.2.3 Universities tend to simplify the excellent cultural education of students

First, the teaching content is simplified. The school neglects the cultivation of students' cultural theoretical knowledge, and only introduces a culture or makes a general discussion. Teachers only explain the superficial meaning of culture, and only complete the teaching in class. The lack of practical after-class practice leads to students' unclear understanding of excellent culture.

Secondly, teaching methods are simplified. As a result, students lack interest in excellent culture. Teachers simply make use of classroom teaching means, and fail to let students integrate into the knowledge, thus affecting the teaching effect.

Finally, the institutional system of excellent cultural integration education is simplified. In the ideological and political education of most schools, the institutional setting of excellent cultural integration education is too simple and one-sided, and a complete system has not been formed, leading to the development of excellent cultural integration education is not smooth.

4. Practical discussion on promoting the integration of excellent culture in ideological and political education of college students

4.1 Strengthen the expansion of ideological and political education resources

4.1.1 Emphasize the update of ideological and political theory course by excellent cultural integration

Ideological and political theory course in universities is the main front of ideological and political education. If excellent culture is added to the curriculum, it is beneficial for students to learn contemporary political theories, thus enriching the teaching content, improving students' interest in learning, and making their knowledge structure more coherent and complete.

4.1.2 Attach importance to the embodiment of excellent cultural integration in all professional courses

Specialized course teachers in teaching permeate excellent cultural spirit of education, not only can active classroom teaching, but also can make students experience in professional course learning culture essence of different historical stages, thus by osmosis, in improving the students' ideological and cultural level, at the same time, help students to set up the correct world outlook, the outlook on life and values.

4.1.3 Eliminate the interference of educational content on excellent cultural integration

Take its essence to discard its dregs, clear up the backward culture in the educational content. The basic culture should be preserved, while those parts of culture that should be constantly innovated with the development of times and society should be renewed and preserved. To meet the needs of students learning, according to the needs of students, the use of appropriate education content and education methods.

4.2 Promote the extensive development of ideological and political education activities

4.2.1 Improve the theme of educational activities with excellent cultural integration

The theoretical connotation of Chinese excellent traditional culture, as the strong foundation of ideological and political education activities in colleges and universities, provides rich resources for the selection of educational activities. Revolutionary culture also injects spiritual nourishment into the educational activities and expands the scope of educational activities. The advanced socialist culture, with its advanced times, guides the direction of selecting the theme of educational activities and gives clear guidance.

4.2.2 Launch of educational activities with excellent cultural integration

First of all, the integration of excellent culture indicates the direction of launching educational activities and makes correct guidance for the launching direction of ideological and political education activities in colleges and universities. Secondly, excellent cultural integration adds content to the launch of educational activities; Finally, the integration of excellent cultures can enrich the forms of educational activities and break the previous single mode of activities.

4.2.3 Raise the level of educational activities with excellent cultural integration

Excellent cultural fusion of the role of education activities in colleges and universities should not be ignored, the integration of the three culture to promote the development of the ideological and political education, enrich the content of the education activity, excellent cultural integration to a new theory method to promote the ideological and political education activities in education levels, provide theoretical support for education activities to carry out and creative support.

4.3 Optimize and improve the ideological and political education environment

4.3.1 Create a campus atmosphere with excellent cultural integration

Firstly, teachers and students can be popularized relevant theoretical knowledge of excellent cultural integration through lectures, symposiums and other forms. Secondly, counselors can transfer the knowledge of excellent cultural integration to students in details through heart-to-heart talks, and timely give students feedback on learning excellent cultural knowledge. They can also use the relevant content of excellent cultural integration to conduct ideological and political education to

students, and apply the theory to practical life. Finally, hold activities with excellent culture as the theme.

4.3.2 Pay attention to gene inheritance of excellent cultural integration

The excellent traditional Chinese culture has laid a solid foundation for the gene inheritance of Chinese culture and maximized the gene inheritance effect of Chinese national culture. Revolutionary culture plays a subtle and silent role in gene inheritance, nourishing the spiritual connotation of gene inheritance of culture and embodying the red gene of revolutionary culture. The advanced socialist culture innovated and transformed the excellent traditional Chinese culture and revolutionary culture, and played an innovative role in the inheritance of cultural genes.

4.3.3 Display excellent results of excellent cultural integration

First of all, colleges and universities are encouraged to actively carry out academic exchange activities related to excellent cultural integration. Secondly, experts from home and abroad should be actively introduced to give lectures and communicate with each other through multi-type, multi-level and rich exchanges and cooperation. Finally, we should strengthen the external publicity work, actively publicize the school's achievements, practices and experience in the in-depth integration of excellent culture and ideological and political work, and constantly lead the work to in-depth.

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